

# RACHEL J. COX

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## PROGRAMS AND SKILLS

- **PRINT:** InDesign / Illustrator / Quark Xpress / MS Office Suite / Print Management & Production
- **WEB:** Photoshop / HTML / CSS / HTML5 / CSS3 / Flash / CMS (Wordpress & Drupal) / Responsive Design
- Advanced web design experience including email marketing, Google Analytics and cross-browser compatibility.
- Professional-level writing and editing/Administrative experience with data entry, filing, typing and general organization.

## PROFESSIONAL EXPERIENCE AND AWARDS

- Clients include Princeton in Africa, Jack Morton Worldwide, The Welcoming Center for New Pennsylvanians, Temple University Libraries, The Philadelphia Film Festival, and recording artist Eric Hutchinson.
- Recipient of the 2002 Society of Illustrators Student Competition Jellybean Photographics Award.

## EMPLOYMENT

### **Graphics & Web Designer, Temple University Libraries, June 2015 – Present.**

Graphic design, web development and illustration.

### **Owner, Rachel J. Cox Design + Illustration, January 2010 – Present.**

Freelance graphic design, web development and illustration.

### **Web Programmer, Mod Worldwide, December 2013 – April 2014.**

Website maintenance, website building, email marketing coding and deployment, managing client relationships.

### **Front-End Web Developer/Web Designer, The Media & Marketing Group, June 2011 – December 2013.**

Full spectrum of eblast and website creation from conception and design through final development.

### **Graphic Designer/Production Manager/Web Developer, Bryn Mawr Communications Group, LLC, 2008 – 2011.**

Responsible for design and production of marketing materials such as direct mailers, advertisements, on-site promotional materials, eblasts and websites.

### **Freelance Production Artist, West Pharmaceuticals, Exton, PA, 2008.**

Text and layout edits, photo retouching, promotional material design.

### **Design Intern, Red Tettemer, Philadelphia, PA, 2007 – 2008.**

Layout, design, conception, general production, illustration.

### **Design Intern, 160over90, Philadelphia, PA, 2007.**

Project research, archiving, general production, illustration, mock-up assembly.

## EDUCATION

Maryland Institute, College of Art, Baltimore, MD, Bachelor of Fine Arts in Illustration, 1998-2002, cum laude.

*References available upon request.*